

What is claimed is:

1. A selling service that comprises:
 - accepting items to be sold from sellers at one or more inlets;
 - generating data regarding the items by evaluating the items and photographing
 - 5 the items;
 - formulating listings for the items by preparing text and combining the text with results of the evaluations and photographs, which listings include one or more sales criteria;
 - transmitting the listings to a marketplace;
 - receiving notifications of sales, including buyers' identities;
 - 10 receiving payments from the buyers; and
 - sending items purchased to the buyers.
2. The selling service of claim 1 wherein the step of generating data includes entering the results of the evaluations and the photographs into a database.
3. The selling service of claim 2 wherein the step of transmitting the
- 15 listings to a marketplace includes sending the listings over the Internet.
4. The selling service of claim 2 wherein the step of receiving notifications of sales includes receiving notifications over the Internet.